

How Media and Politics Shape Each Other in the New Europe

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Abstract:

Denying the huge influence of ‘new’ media over politics in our times would be foolish: and since politicians are no fools the development of the new media seems to be accompanied by the development of new strategies to control media contents and influence. While it remains undeniable that the social control patterns of a given society have a considerable influence over how the media system is shaped, I believe that globalization has opened the door to outside influences on a scale undreamed at the times of Four Theories of the Press.

Keywords:

Media, media freedom, captured media, censorship, Eastern Europe, democracy

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