

## **THE PROFESSIONAL SUMMER SCHOOL IN PUBLIC POLICY**

**24-27 August 2012, Sinaia**

**Organizer:** The Romanian Academic Society

**Partners:** Hertie School of Governance

Friedrich-Ebert-Stiftung

**Application period:** May 9, 2012 – June 29, 2012

**Selection period:** June 29, 2012 – July 20, 2012

### **CALL FOR APPLICATIONS**

The Romanian Academic Society is launching the professional summer school in public policy, a programme about **learning how to do policy analysis for preparing decision making in the policy formulation process**. The learning steps from problem definition, stakeholder analysis, options analysis to cost effectiveness will offer the participants a “hands on tools” approach for real situations they deal with.

#### **What is the programme about?**

The programme will teach policy analysis from the perspective of: economic and fiscal policy, social and labor market policy, health policy, education policy, democratization.

The programme has three components:

1. The **summer school** with teaching-learning activities. The participants will be advised in choosing a real problem from their working expertise/field of activity and in identifying possible alternatives to address it.
2. The **working stage** where participants will analyze possible alternatives for the problems identified and will assess them according to the policy analysis tools that they learned in the first stage. The participants will receive periodical advice and feedback from a mentor. The result will be a policy paper containing the problem, the alternatives, the assessment of possible solutions and recommendations.
3. The **final conference** where the participants will present their results and interact with audience from public, private and civil society sectors.

#### **What are the main objectives of the project?**

1. To address present situations and problems in main areas of policy making
2. To create a communication and learning platform between policy experts from different public sectors
3. To achieve better trained persons in doing policy analysis in their field of expertise
4. To reach key persons from public, private and civil society sectors interested in the recommendations proposed by the policy papers.

## Who are the partners?

**Hertie School of Governance** is an international teaching and research centre of excellence that prepares students for leadership positions in government, business, and civil society. An internationally-recruited faculty, interdisciplinary in outlook, research, and teaching, offers analytically-challenging and practice-oriented courses on governance, policy analysis, management, and leadership and helps students grow intellectually in a professional, research-intensive environment, characterized by public debate and engagement. The School was founded in 2003 as a project of the Hertie Foundation, which remains the major partner.

**Friedrich-Ebert-Stiftung** is the oldest political foundation from Germany. The foundation favors the values of social democracy and it is involved around the world in promoting politics for freedom, solidarity and social equity. In Romania, Friedrich-Ebert-Stiftung is active since 1994. Its main goal is to support democracy, the rule of law and the development of an active civil society. Furthermore, the foundation encourages the European values and the regional and global cooperation.

## Who are the trainers?

**Prof. Dr. Alina Mungiu-Pippidi** teaches Democratization and Policy Analysis at the Hertie School of Governance since 2007. She studied political science at Harvard University after completing a PhD in Social Psychology in 1995 at the University of Iasi in Romania. She chairs the European Research Centre for Anti-Corruption and State Building Research ([www.againstcorruption.eu](http://www.againstcorruption.eu)) and co-directs the EU FP7 five years research project ANTICORRP. She serves as an adviser on issues of anti-corruption to the European Commission DG Home, after having consulted in the past for UNDP, Freedom House, NORAD, DFID and World Bank, among others. She was a Visiting Scholar at Harvard, Stanford, the European University Institute and St. Antony's College of Oxford University, among others. In 1996 she founded the think tank Romanian Academic Society, which has since played an important role in promoting good governance in Romania, and inspired and advised many civil society anti-corruption coalitions in other countries.

## Key areas of research interest and expertise:

- Corruption and Institutional Development
- Transition and Democratization
- Europeanization and EU's global influence
- State building in ethnically divided societies

**Prof. Dr. Anke Hassel** is professor of Public Policy at the Hertie School of Governance. She studied political science, economics and law in Bonn and at the London School of Economics and Political Science (LSE). In 1996, she joined the Max Planck Institute for the Study of Societies in Cologne, obtained her PhD in 1998 and completed her postdoctoral lecture qualification in 2003. She was a visiting scholar at the Social Science Research Center Berlin and King's College, Cambridge, UK. In 2003/2004, she worked for the Planning Department of the Federal Ministry of Economics and Labor (BMWA) and then joined the Jacobs University Bremen as Professor of Sociology. She is also an adjunct professor of the Graduate School of Social Sciences at Bremen University.

**Key areas of research interest and expertise:**

- Comparative political economy
- Varieties of capitalism
- The role of labor
- Trade unions
- Labor market policy

**Prof. Dr. Jobst Fiedler** is Professor of Public and Financial Management and Founding Director of the Executive Master of Public Management at the Hertie School of Governance. After his studies of law, economics and political science, Jobst Fiedler worked as research fellow at the Social Science Research Center Berlin (WZB); he holds a PhD from the University of Hanover. Beginning in 1980, Fiedler worked in executive positions within the city state of Hamburg and was member of several working groups of the OECD and the EU. In 1996, Jobst Fiedler switched to the private sector and joined Roland Berger Strategy Consultants as managing partner. During his private sector career, Fiedler continued publishing and teaching in the field of public management, a.o. at the University of Potsdam and the Bocconi School of Management in Milan. In 2009, he was visiting professor at the Columbia University of New York, USA.

**Key areas of research interest and expertise:**

- Financial Management
- Public administration reform
- Management structures for local and regional policies
- Employment policy

**Dr. Arntraud Hartmann** held numerous Senior Management Positions with the World Bank, such as Director for Southeast European countries and Senior Advisor to the Operations and Policy Department. She was the first Chief of Mission for the World Bank in Romania (1991-1996). She also worked as Senior Research Fellow with the UNICEF Innocenti Center and was a Senior Advisor to the World Commission on the Social Dimensions of Globalization. She is an Adjunct Professor at the Johns Hopkins University, Bologna Center, Italy. She is a regular member of the Quality Review Process of IFAD and works as independent consultant for the IMF, the World Bank, IFAD and the GTZ. She holds degrees in law, economics and international relations from Hamburg University, Johns Hopkins University and American University, Washington, DC and Diplomas from the German Development Institute and Harvard University.

**Key areas of research interest and expertise:**

- Development policy
- Development programs and aid effectiveness
- Health policy
- Education policy
- Economics

## Who can apply?

1. **Members from political parties** (social-democrats, liberals, democrats, members from the democrat-Hungarian union) in order to promote a coherent method of public policy making and to deal more effectively to different situations of decision making.
2. **Young practitioners** from public administrations, ministries, and governmental agencies that have to deal, in every day work, with policy analysis.
2. **Members from syndicates and NGOs** in order to develop a better trained civil society that deals more efficiently with the public sector on public policy issues that affect different social categories.

All applicants should have expertise in one of the following public policy fields that will be addressed at the summer school: economic and fiscal policy, social and labor market policy, health policy, education policy and democratization.

## How to apply?

The applicants have to send their **CV** and a **letter of motivation** explaining the policy problem they wish to address at the summer school and in their policy papers. The policy problem needs to be related to one of the following fields, connected to the expertise of the mentors: economic and fiscal policy, social and labor market policy, health policy, education policy and democratization

All the costs of the summer school are supported by SAR and our partners: Hertie School of Governance and Friedrich Ebert Stiftung. Full accommodation for participants will be also provided including transport costs to/from Sinaia.

The courses and workshops of the summer school will be taught in English.

**The application period is May 9, 2012 – June 29, 2012.**

The applications will be sent to **Daniela Marinache** at the **e-mail address:** [daniela.marinache@sar.org.ro](mailto:daniela.marinache@sar.org.ro). Questions can be addressed also at the **phone number: 021-2111477**.